



About Us

Based in San Francisco, CA, DOGTV is a rapidly growing producer of programming for canines and their pet parents. The **scientifically developed** programming helps to relax and entertain stay at home dogs, while programming for the pet parent is designed to help keep their dogs happy, healthy and enriched.

The Science of DOGTV

DOGTV's patented, science based programming takes into consideration a dog's vision, hearing, sound frequencies and music. With an advisory board comprised of the world's foremost experts: Dr. Nicholas Dodman - an expert in pet behavior, Victoria Stilwell - a renowned dog trainer, Warren Eckstein - a pet psychologist and Dr. Marty Becker - a well-known veterinarian and TV personality, DOGTV tested it with focus groups and extensive research with Tufts University. Today we have 5 registered patents on our programming.



"The dogs clearly showed an interest in watching a television channel for dogs. In assessing dogs' interest in watching DOGTV, it appears that DOGTV is a valuable enrichment tool for dogs left home alone."
- Dr. Nicholas Dodman, DVM

Highly Engaged & Targeted Social Community of Dog Parents

DOGTV has an established social media community that spans Facebook, Instagram, YouTube, Facebook Watch, and our newsletter network. DOGTV has a dedicated and engaged online social community of enthusiastic dog parents. This is especially relevant in the US market but is also a great asset in global activities. With an ongoing relationship with our social media customers, a much larger audience than our subscriber community, DOGTV acquires interesting data that could be translated to "customers" for any partner. In addition, DOGTV's global list of pet industry partners allows for instant communication with tens of millions of dog parents around the globe.



Where You Can Find Us

